



SAPIENZA
UNIVERSITÀ DI ROMA

Facoltà di Farmacia e Medicina

JOB WEBINAR (SEMINARIO DI ORIENTAMENTO ONLINE PER STUDENTI DEI CORSI DI LAUREA IN CTF, FARMACIA E BIOTECNOLOGIE)

Giovedì 16 settembre 2021, ore 15:00-16:30

Link: <https://uniroma1.zoom.us/j/84955065084?pwd=RC9leUwrZ1lCU0pqNzZMeG1MYm9UUT09>

Meeting ID: 849 5506 5084 Passcode: 181251

Roberta Manfroni

Medical Science Liaison, GW Pharmaceuticals plc

Durante il seminario ripercorrerò con voi i principali step del mio percorso professionale, a partire dai (pochi!) elementi che avevo a disposizione quando ho scelto di intraprendere una carriera nella ricerca clinica delle aziende farmaceutiche, fino a ricoprire il mio ruolo attuale. Vi parlerò di come l'evoluzione degli scenari sanitari abbia reso il Medical Science Liaison (MSL) una figura molto ricercata dalle aziende. Discuteremo in particolar modo delle principali responsabilità dell'MSL e di come il ruolo possa essere interpretato in maniera diversa a seconda delle realtà aziendali e del ciclo di vita del prodotto.



Roberta Manfroni graduated in Industrial Pharmacy (CTF) in 2011 at the University of Bologna. In her Master's thesis she synthesized potential molecules for the Alzheimer's disease and for her research was awarded with the "Profutura Degree Prize" for the best scientific research carried out in the pharmaco-geriatric sector by young graduates. After graduating, she passed the national examination to achieve the Pharmacist qualification diploma and in 2012 she applied for two projects to complete her education abroad. She won both the competitions and decided to accept the Unipharma-Graduates Fellowship, so she moved to Barcelona for an internship in Chemistry and Molecular Pharmacology at the Institute for research in Biomedicine. At the end of the project she decided to go back to Italy to start a career in a Pharmaceutical Company. In 2013 she was hired by Grunenthal, a German Company focused on pain therapy, to work within the Clinical Operations Department. At the beginning she had the role of Clinical Study Assistant and then was promoted to Clinical Research Associate and was responsible for monitoring phase II e phase III clinical trials at Italian sites. In 2016 she joined

Grunenthal's Medical Affairs Department as Medical Science Liaison and was involved in several cross-functional activities working closely with the Marketing and Sales Departments. In 2021 she moved to GW Pharmaceutical with the role of Medical Science Liaison to start a new experience in the field of epilepsy.

Lingua del webinar: italiano

Host: Prof. Luciano Saso

Per eventuali ulteriori informazioni: luciano.saso@uniroma1.it

La partecipazione è libera e gratuita (registrazione non necessaria)

L'evento sarà registrato e il video sarà reso disponibile sul sito www.unipharma.it